



PTO/SB/08A (10-01)

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Substitute for form 1449A/PTO				<i>Complete If Known</i>	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Application Number	10/677,418
Sheet	1	of	1	Filing Date	October 2, 2003
				First Named Inventor	Zhibin Lei
				Art Unit	2662-2152
				Examiner Name	KIZOU, Hassan - Hussain
				Attorney Docket Number	64032/P006US/10303189

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
/TH/ AA		US-20020198009	12-26-2002	Komsi et al.	T ³

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ⁴ -Number ⁵ -Kind Code ⁶ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
/TH/ BA		CN 1350753	05-22-2002	Nokia Mobile Phones Ltd.	T ³
/TH/ BB		EP 1271970	01-02-2003	Siemens	

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NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, page(s), volume-issue number(s), publisher, city and/or country where published.			
/TH/ CA		International Search Report issued for PCT/CN2004/001126, dated January 6, 2005.			

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Examiner Signature 25500857.1	Tauqir Hussain/	Date Considered	07/24/2007
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				Examiner Name	Not Yet Assigned - Hussain
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		Number-Kind Code ² (if known)			
/TH/	AA	US-5,946,646	Aug. 31, 1999	Schena et al.	
/TH/	AB	US-6,067,529	May 23, 2000	Ray et al.	
/TH/	AC	US-6,078,896	Jun. 20, 2000	Kaehler et al.	
/TH/	AD	US-6,119,101	Sep. 12, 2000	Peckover	
/TH/	AE	US-6,122,501	Sep. 19, 2000	Gallant	
/TH/	AF	US-6,157,946	Dec. 05, 2000	Itakura et al.	
/TH/	AG	US-6,208,387	Mar. 27, 2001	Magnusson et al.	
/TH/	AH	US-6,324,519	Nov. 27, 2001	Eldering	
/TH/	AI	US-6,332,127	Dec. 18, 2001	Bandera et al.	
/TH/	AJ	US-6,356,893	Mar. 12, 2002	Itakura et al.	
/TH/	AK	US-6,484,148	Nov. 19, 2002	Boyd	
/TH/	AL	US-6,506,046	Jan. 14, 2003	Luo	
/TH/	AM	US-6,584,323	Jun. 24, 2003	Son	
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/TH/	CA	RIORDAN, Teresa, "Patents; Combing the Web for data on consumers that will let companies aim aids most effectively", New York Times, Business/Financial Desk, December 7, 1998, Obtained from, www.nytimes.com/libraby/tech/98/12biztech/articles/07/patents.html , 1 page.			
/TH/	CB	CHETHAM, Andrew, "Endure An Ad, Make A Free Call", Wireless Week, November 15, 1999, 2 pages.			
/TH/	CC	PASTORE, Michael, "Is That an Ad in Your Pocket?", Advertising on mobile devices could be e-marketing's next big thing. Obtained from, http://adres.internet.com/feature/article/0_1401,8961_299991,00.html , 4 pages.			
/TH/	CD	"Otis To Join Forces With IBM And Next Generation Network To Provide Internet-Based Information In Elevators", Webpage Article, December 07, 1999, Obtained from, http://utc.com/press/realesees/1999-12-07.htm , 2 pages.			
/TH/	CE	BLAIR, Jayson, "Turning Pixels Into Panache" New York Times, Metropolitan Desk, February 17, 2000, 3 pages.			
/TH/	CF	"Faster fast food: Drive-through without stopping" January 28, 2000, obtained from, www.cnn.com/2000/FOOD/news/01/28/fast.food.reut , 1 page.			

	/Tauqir Hussain/	Date Considered	07/24/2007
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/TH/	CG	"World Theatre, Inc. Teams Up with IBM to Revolutionize Out of Home Advertising and Press Forward to Create a New "On-Demand Marketplace". December 31, 1999, webpage obtained from, http://www.businesswire.com . 1 page.	
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